## Privacy notice – mailing list

## Last updated 1 April 2019

Thank you for choosing to give consent to sign-up to one of Diversity Role Models' mailing lists. The legal basis that we will use for processing your data is consent. You can withdraw your consent or change which mailing lists you are on at any time, by clicking on the relevant link in any marketing email that you receive from us, without any of your other rights being affected.

We are committed to only retaining your data for as long as is necessary. We will periodically review who is actively engaging with our mailings, for example by opening or clicking within emails over a set period. If you are no longer active we will contact you to ask if you wish to continue receiving emails. Any emails that you send to us will be archived after two years and securely deleted after six years.

We will share your personal information with our suppliers, who we engage to process data on our behalf (e.g. our email marketing provider). Such processing is conducted under relevant Data Processing Agreements. We may also need to disclose your information if required to do so by law or as expressly permitted under applicable data protection legislation. We will never sell your data, or share it with any other organisations other than as above without your express, prior consent.

We may track whether you open our emails and which links you click on in Diversity Role Models emails, in order to help us create content that our readers enjoy. Wherever possible we will aggregate or anonymise this information so that it does not identify individual recipients on our mailing list.

In accordance with relevant data protection legislation you have the right to:

- access data that we hold about you;
- rectify data we hold about you that is inaccurate;
- erase data that we hold about you;
- restrict or limit the way that we process data about you.

For any further information about DRM's commitment to data protection, or if you wish to exercise any of your rights, please contact:

Will Fletcher, Head of Operations Diversity Role Models, St Anne's Church, 55 Dean Street, London, W1D 6AF will@diversityrolemodels.org 020 3795 9198

You have a right to lodge a complaint with the Information Commissioners' Office about the way DRM is processing your information. Further information about this can be found on their website: <u>www.ico.org.uk</u>.

