

## Privacy notice – donors

Last updated 4<sup>th</sup> March 2025

Thank you for choosing to donate to Diversity Role Models!

In order for us to process your donation, it is necessary for us to collect some personal data from you. The legal basis that we will use for processing this data is DRM's legitimate interests, in order that we may keep records of donations that we have received.

We may also send you communications to thank you for those donations and tell you about the impact of the work that your donations have helped to support. Where such communications are non-marketing related, our legal basis for processing your personal data is DRM's legitimate interests in confirming to you that your donation has been received and put to use. We will not sign you up to receive any of DRM's marketing communications unless you give us your explicit consent to do so and you can withdraw this consent at any time without it affecting your other rights.

We are committed to only retaining your data for as long as is necessary. We will retain it for as long as you are donating to DRM and for up to 6 years after you cease donating, for reporting and audit purposes. Any emails that you send to us will be archived after two years and securely deleted after six years.

We will share your personal information with our suppliers, who we engage to process data on our behalf (e.g. our database provider). Such processing is conducted under relevant Data Processing Agreements. We may also need to disclose your information if required to do so by law or as expressly permitted under applicable data protection legislation. We will never sell your data, or share it with any other organisations other than as above without your express, prior consent.

In accordance with relevant data protection legislation you have the right to:

- access data that we hold about you;
- rectify data we hold about you that is inaccurate;
- erase data that we hold about you;
- restrict or limit the way that we process data about you;
- object to us processing your personal data for this purpose.

For any further information about DRM's commitment to data protection, or if you wish to exercise any of your rights, please contact:

Alex Feis-Bryce, Chief Executive Officer  
Diversity Role Models, St Anne's Church, 55 Dean Street, London, W1D 6AF  
[ceo@diversityrolemodels.org](mailto:ceo@diversityrolemodels.org)  
+44 20 3795 9201

You have a right to lodge a complaint with the Information Commissioners' Office about the way DRM is processing your information. Further information about this can be found on their website: [www.ico.org.uk](http://www.ico.org.uk).